

B.C.A. - I (NEP) Semester-II
SEC103 - Paper-IV : E-Commerce and Web Design

P. Pages : 2

Time : Three Hours



GUG/S/25/16678

Max. Marks : 60

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram and specific to questions only.
 3. Avoid vague answer and write answers relevant and specific to questions only.

Either:

1. a) What is E-Commerce? Explain the applications of E-Commerce. 6
- b) Explain features and Benefits of EDI. 6

OR

- c) What are the different services of Internet? Explain in detail. 6
- d) What is search engine? Explain in detail. 6

Either:

2. a) Explain the features of HTML. 6
- b) Write step to create and view HTML Document explain using example. 6

OR

- c) Enlist the Advantages and Disadvantages of HTML. 6
- d) Explain value Added services (VAS) in detail. 6

Either:

3. a) Explain the unordered list in detail with example. 6
- b) Create the following HTML program using following data: 6
 - a) Nagpur.
 - b) Chandrapur
 - c) Yavatmal.
 - Wani
 - Digras
 - Arni

OR

- c) Explain Embedding Inline Images and External Images. 6
- d) What is hyperlinking? Explain with example. 6

Either:

4. a) Explain <frame> and <frameset> tags with example. **6**
- b) Explain the following tags **6**
- i) Checkboxes
 - ii) Radio buttons.
 - iii) Text fields.

OR

- c) What is CSS? Explain the properties of CSS. **6**
- d) Explain <Table> tag along with there attributes. **6**
5. Attempt all the questions below.
- a) Explain three pillars of E-commerce. **3**
 - b) Explain order list in detail. **3**
 - c) Explain Marquee tag with example. **3**
 - d) Explain Padding properties in detail. **3**
